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# **ABOUT SESPL**

e have immense pleasure to append our brief Profile for your kind perusal.

Known as a leading IT & AV and Surveillance Product base Company in the Lucknow region.

Started as a service oriented company, to especially cater to the solution based needs of Corporate, Hospitality, PSU, Research Labs and IT projects in the state and central government we got immediate recognition for our quality products & services. The company initially strengthened its base by focusing on the complete range of products.

Having gathered technical expertise in solution providing and offer to our customers a techno-commercially feasible solution. Our primary objective is customer satisfaction i.e. providing the customers the best quality at lowest price possible along with prompt after sale services.

With the enormous support from our alliances we achieved our primary mandate of providing customers with high quality support services, AV & IT solutions, by understanding their precise requirements and offering turnkey solutions. We provide state-of-the-art technologically superior Company globally.

Our testing and repairing center is well equipped to provide quality solutions for upgradation, service and repairs of almost all types of IT & AV Devices etc. We also undertake third part AMC (Annual Maintenance Contract) and provide quality & quick service and repair to faulty equipments. We have a separate team of engineers. We provide round the clock services.

Our sale division is backbone of the Company. This division consists of well qualified marketing professionals, who study the customer requirements and provide him best hardware and networking solutions. We have also separate sales team of marketing persons ncluding one sales head is always available to satisfy the customer's need.

As a company, we believe in high quality products & Services, timely completion of jobs, cost effective solutions, professional management techniques with assured success rate and quality professional in field.

In our venture, we have a strong work force comprising of highly skilled & trained professionals to meet all requirements of our strong client base.

We assure you value for money by our value-added services, prompt attention at all times and look forward to serve your esteemed organization by providing high quality Services and Products. We hope that you will consider us for all your current and future requirements.

# **MARKETS-OUR INDUSTRY EXPERTISE**

















# **SOLUTIONS**



#### **IT & Audio Visual Consultancy**

Be safe and secure in dealing directly with our professional IT & AV Consultancy design team.



#### **Commercial IT & AV Integration**

Whether they are iconic buildings, designer hotels, lifestyle malls, corporate or state-of-the-art business hubs, we have undertaken all manner of challenging integration projects within these architectural giants, thus becoming an integral part of the landmarks that define this region.



#### **Home Integration**

Live the lifestyle of the rich and famous with our fantastic range of interfaces that can be integrated into your dream home. From lighting, temperature controlled interiors and communication systems to security and ambience, we offer the full gamut.



#### **Control Systems**

Have peace of mind with our experienced and knowledgeable team that we can control any term within reason. It just needs our specialist knows how!



#### **Laser & Digital Projection**

It is the era of laser & digital projection. Make your statement in style with our promising range of projectors, from small to fully integrated ones, and rest assured that you will find the one that perfectly matches your individual requirements.



#### **Digital Signage & Video Walls**

We provide turnkey digital signage solutions that offer the best Top-Of-Mind recall and presence in this high-impact marketing medium. So, get those heads turning with our innovative offerings.



#### **Public Address systems**

We offer the whole gamut, ranging from built-in, portable solutions for road shows, to high-end, campus-wide paging systems. Our vast menu of products includes Paging Microphones, Mixer Amplifiers, Wall and Ceiling Speakers, Attenuators, and Controllers, all from industry leading brands that form an end-to-end solution



#### **Live Sound Systems**

Browse through our uncompromising collection of accessories and systems to make the right choice. Equipped to cater to varied occasions, you are bound to find your match.

# **SERVICES**



#### **CONSULTANCY & DESIGN**

We offers IT & Audio Visual consultancy with design services through a team of experts and senior consultants who are able to study, analyze and then recommend an unbiased opinion of which solutions are the best fit for our client's application based on the best technical and business practices which guarantee high Return of Investment (ROI).

#### **PROJECT MANAGEMENT & ENGINEERING**

Each project's dedicated Project Manager oversees the entirety of the IT & AV installation ensuring a smooth process. Our PMs pride themselves on fluid communication channels and building a relationship of trust with the client. System familiarization is standard with every Project we do. Upon project completion, clients are walked through the full operation of their system. Personalized user manuals are provided and further training is available if required.



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#### **MAINTENANCE TEAM**

Our highly skilled teams can plan, control and execute all maintenance work performed by our own team. Our specialists will ensure that every technical requirement is fulfilled, and all repair works are carefully screened and monitored. we take pride in prolonging the life of our installations and therefore offer scheduled maintenance visits and on call repair packages. Our team of dedicated service engineers work tirelessly to ensure the customer remains of prime importance even after installations are complete.

#### **TECHNICAL SUPPORT**

Our in-house design and Implementation team will devise a bespoke solution and with no manufacturer exclusivity contracts, the equipment specification is truly objective. The CAD draughts team will create detailed schematics and plans. These can be overlaid onto Architects' or other contractors' drawings. We promise to deliver a quick and effective service be it via video conference or on-site Solution which provides active preventative measures within our service offering. What you need to do just get in touch with our service team.



# **OUR QUALITIES**





#### **CLIENTS FOCUS**

Our clients and customers are our main focus. Our client consultation approach has enabled many of many very satisfied and referral customers. We only believe in building a long lasting relationship that allows a respectful trust and synergy. Along with the integration our system integrators provide end-to-end services.



#### **TECHNICAL TEAM**

we have developed and built a technical team with industry trained and experience Staff. Our client always appreciates the fact that the company retains our Staff over the years.



#### **PARTNER NETWORK**

always leads from the front, with the correct tried and tested technology provided by the market leader manufacturer within our specialized industry. This allows to handle a reputable, trusted approach in its recommendations to meet the clients' needs and criteria for any given system.



#### **HARDWARE & TECHNOLOGY**

Our particular market sector is ever changing and evolving at all times. we are very fortunate to be ahead of the ever changing and evolving hardware technologies. Our partner relationships allow for to be well advised in advance, whereby we can change to accommodate technology cycles for our qualified staff to adapt for all associated services.



#### **EXPERIENCED & ESTABLISHED**

We have a well established and experienced presence in the GCC region. Our clients are well aware of our capabilities for new and unique projects, which covers the latest technology specifications and solutions.



#### **POINT TO POINT SOLUTIONS**

Through its large number of divisions, offers the best point-to point IT & AV Solution at any given time. We have been totally independent can facilitate any solution associated within the-Market.



#### **DELIVERY**

We offers the fullest and dedicated commitment to each of its clients in supporting all Hardware Equipment deliverables to time scales. Our focus is to work closely with our clients to meet the set goals and requirements.



#### **OUALITY GUARANTEED**

We have developed over the years a quality guaranteed level made system for a well-recognized delivery system; thus meeting our clients' needs at all times.



#### **TECHNICAL SUPPORT**

Our offers 24/7 support to all its clients throughout the year.

### **PARTNER & ASSOCIATES**

With the enormous support from our alliances we achieved our primary mandate of providing customers with high quality support services & solutions, by understanding their precise requirements and offering turnkey solutions. We provide state-of-the-art technologically superior solutions form the top IT & AV Company globally.









































































## **OUR CLIENTS**

A very strong and diversified customer portfolio across the different industries, with a focus on the government sector.

Clients represent the leading corporates, businesses and governments in the Indian Region, the majority of them

































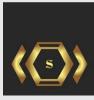












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